



EXTRA MURAL LECTURE / INDUSTRY SESSION BY MR. ASHISH AGGARWAL ON EMERGING TRENDS IN PHARMACEUTICAL MARKETING @ LLOYD

Dr. Ashish Aggarwal is the managing director of **Orn Remedies Pvt. Ltd.** ORN was started in 2002 by the name ORION REMEDIES with two products portfolio and a marketing team of 2 executives. By the year 2006, Orion Remedies was doing well and had fair acceptance therefore it was formulated into a company in October, 2006.

Dr. Ashish Aggarwal interacted with the students of LIMT (Pharm) about various job opportunity and how much work force is required in pharma marketing. Dr. Aggarwal also emphasises on various career opportunity after B.Pharm. All the students of B.Pharm. actively took the part in this fruitful interaction with Dr. Aggarwal.

Dr. Ashish Aggarwal was facilitated with memento and certificate of appreciation by our President Mr. Manohar Thairani for his valuable contribution.

